

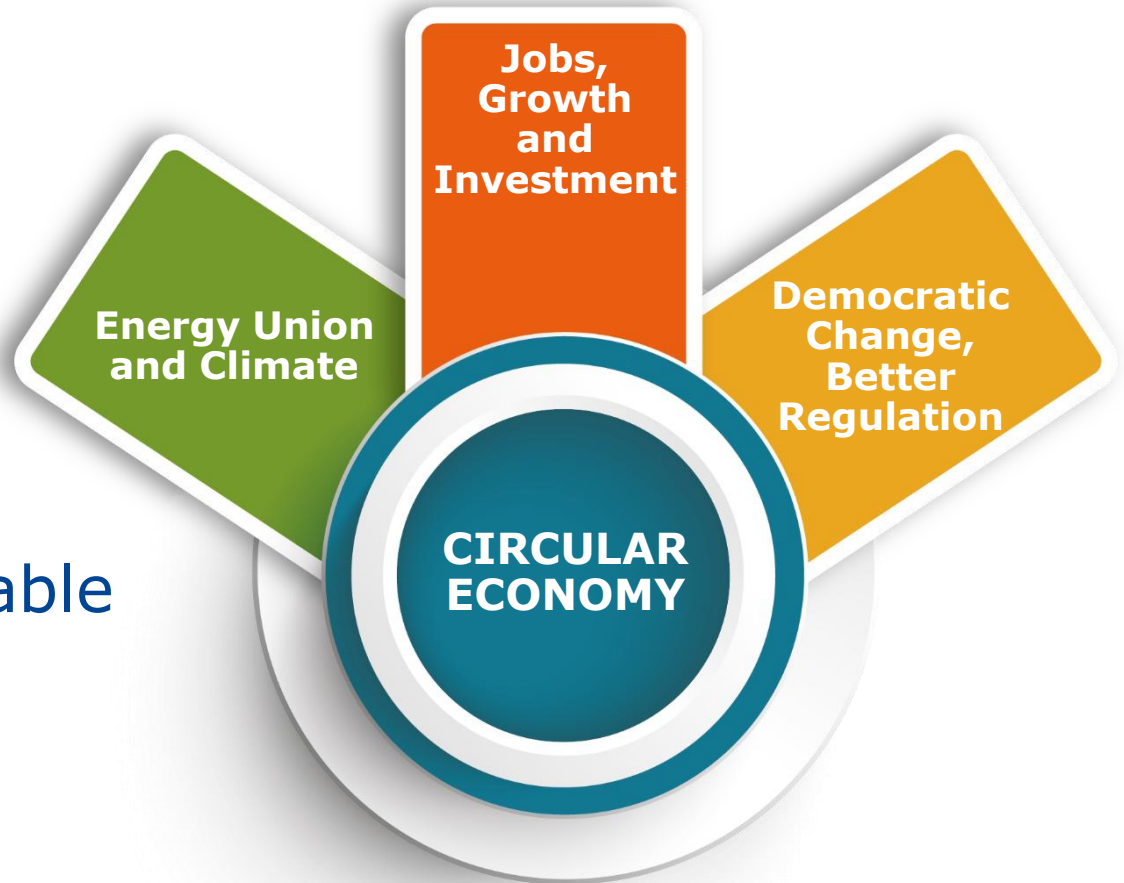


European
Commission

The EU Ecolabel as a driver towards meeting the Circular Economy vision

Circular Economy: a priority

Protecting the environment and boosting competitiveness go hand-in-hand: both are about building a sustainable future.



Circular Economy: an international dimension

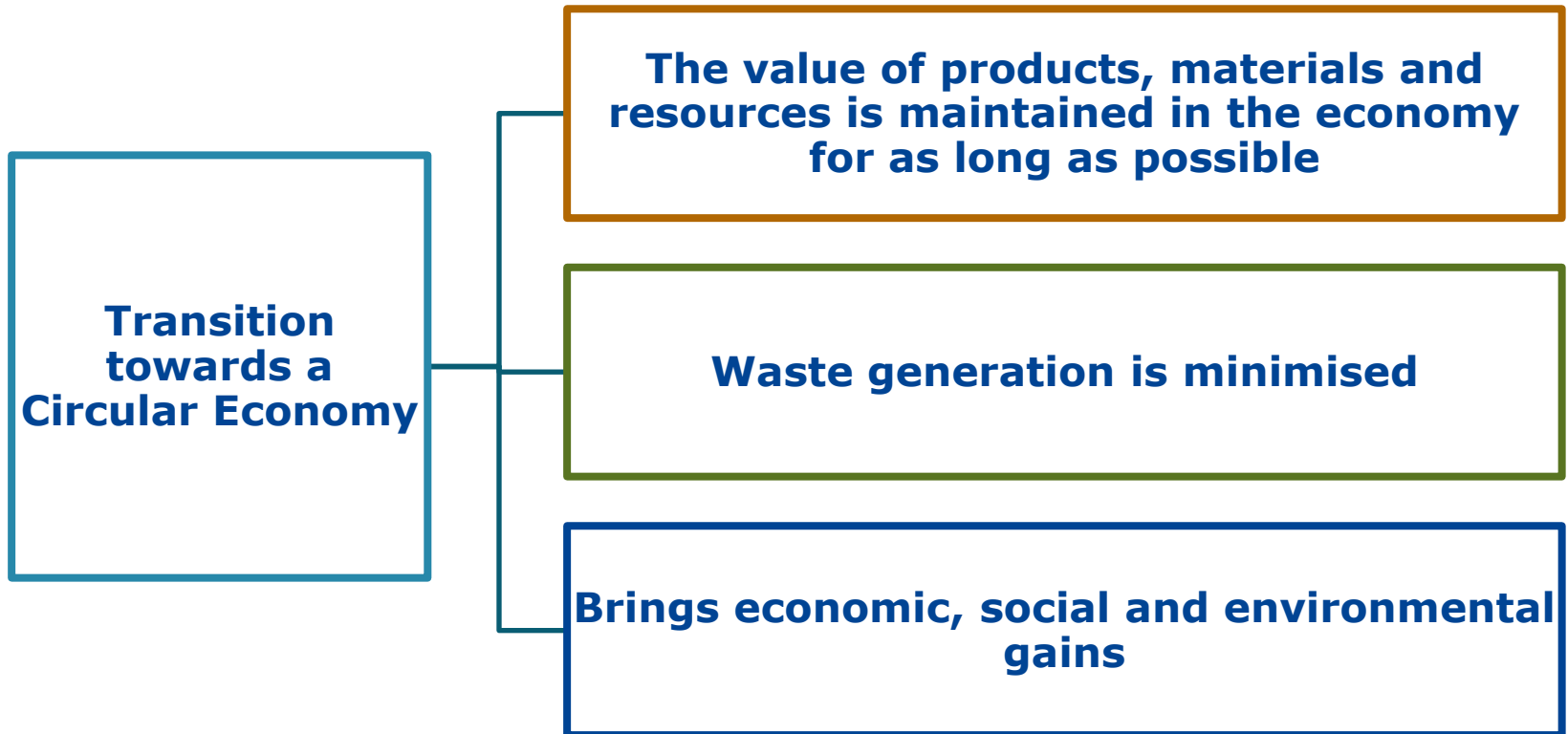
EU's international commitments

2030 Sustainable
Agenda

Paris Agreement to
combat climate
change

G7 Alliance for
Resource Efficiency

Circular Economy



Priority sectors

**Biomass &
Bio-based
Products**

Plastics

**Construction
& Demolition**

**Food
Waste**

**Critical
Raw
Materials**

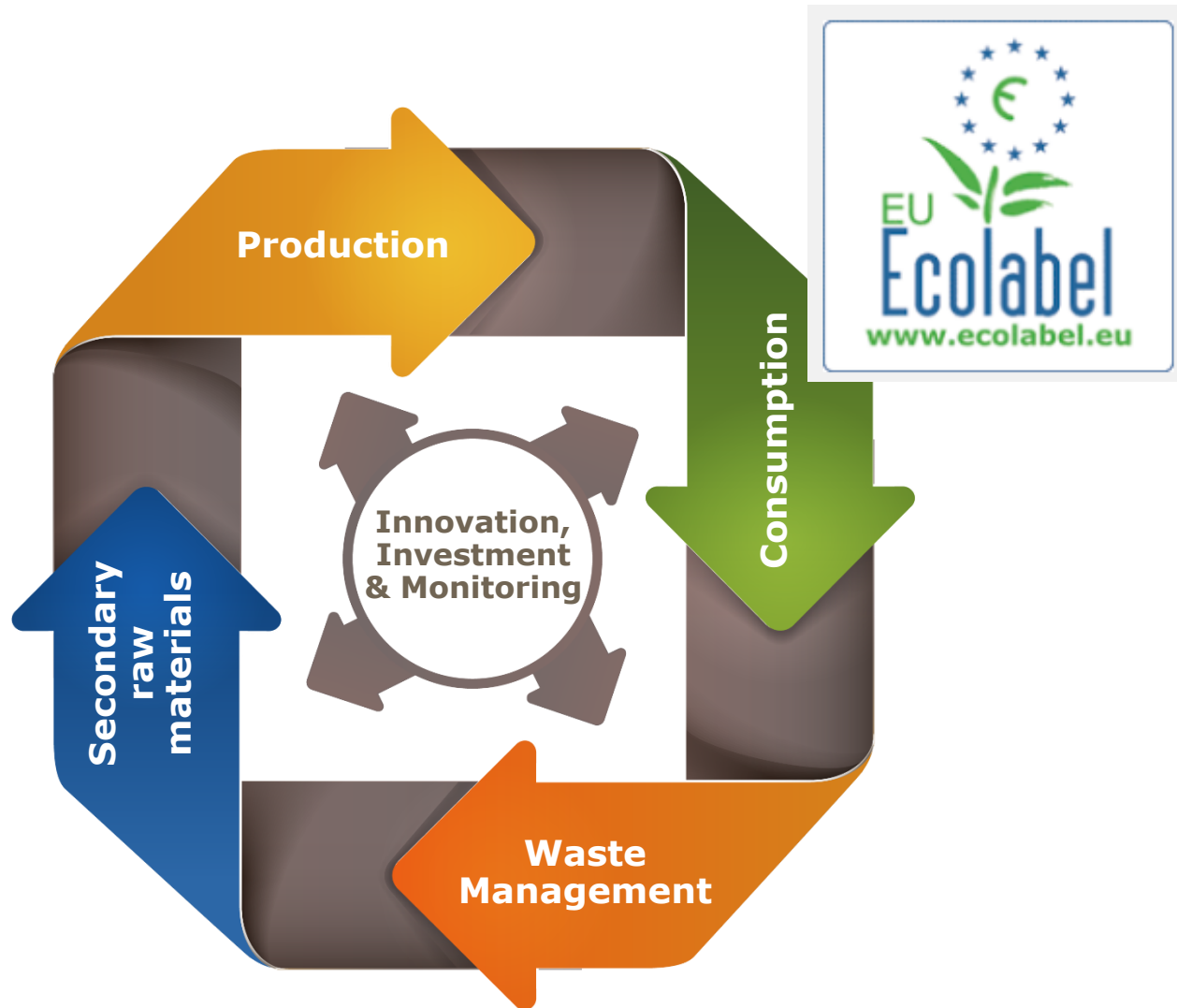
EU Ecolabel and Circular Economy

"The EU Ecolabel promotes Europe's transition to a circular economy, supporting both sustainable production and consumption. Thanks to transparent ecological criteria, consumers can make conscious choices, without compromising on the quality of the products.

Similarly, the EU Ecolabel rewards those manufacturers who choose to design products that are durable and repairable, promoting innovation and saving resources".

*Commissioner for Environment, Maritime Affairs and Fisheries
Karmenu Vella*

EU Ecolabel for a Circular Economy



EU Ecolabel and Circular Economy

Circular Economy is looking at the whole product life cycle. It shares five common areas with the EU Ecolabel:



Lates updates on EU Ecolabel



Thanks for your attention